

# BRINGING ENGINEERING TO LIFE – OUR STRATEGY FOR 2016–2020 :: 2019/20

ENGINEERING BETTER LIVES FOR NEW ZEALANDERS



## CONNECTION

Greater connection within industry and across society, here and abroad.

## CREDIBILITY

Greater credibility so New Zealanders have trust and confidence in the work we do.

## INFLUENCE

Greater influence with Government and industry to inform and shape the agenda.

## RECOGNITION

Greater recognition publicly for the fundamental contribution engineers make to society.

## PRIORITIES FOR OUR MEMBERS

Provide the best possible member experience through a new digital platform

Understand, support and champion our key stakeholders

Influence the government's work to change how engineers are regulated

Build trust and confidence in engineering through quality and standards improvement initiatives

Inspire the next generation of STEM superstars through the Wonder Project

Create a bold and compelling thought leadership, policy and advocacy platform

Foster inclusive and healthy workplaces through a broadened Diversity Agenda

Celebrate and share engineering brilliance with the world

Support members at all stages of their career with valuable membership offerings

## PRIORITIES FOR OUR PEOPLE

Organisation alignment

Developing our people

Wellbeing

WE ARE **CONNECTED** :: **CREDIBLE** :: **COLOURFUL** :: **PEOPLE-CENTRED**