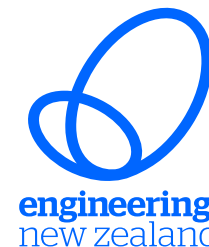


# BRINGING ENGINEERING TO LIFE WITH A STRATEGY FOR 2016–2020 :: 2018/19

ENGINEERING BETTER LIVES FOR NEW ZEALANDERS



## CONNECTION

Greater connection within industry and across society, here and abroad.

## CREDIBILITY

Greater credibility so New Zealanders have trust and confidence in the work we do.

## INFLUENCE

Greater influence with Government and industry to inform and shape the agenda.

## RECOGNITION

Greater recognition publicly for the fundamental contribution engineers make to society.

## OVER THE NEXT 1–3 YEARS WE’LL WORK WITH MEMBERS TO...

Implement a new membership system to provide the best possible member experience.

Work with government to develop a future licensing model that works for all engineers and strengthens New Zealand.

Build on the successful Wonder Project pilot to roll it out nationwide and create a wave of aspiring future STEM stars.

Share engineering brilliance with the world to drive awareness of the important contribution engineers make to our society.

Use the Diversity Agenda to encourage a more diverse and inclusive profession.

Strengthen engineering with robust quality initiatives that build trust and confidence in the profession.

Understand our most important stakeholders and build a platform to support, encourage and champion them.

Create highly valuable and attractive member offerings for each of our member classes, so they can be the best engineers they can at every career stage.

### ENGINEERING LEADERSHIP

Engineering practice  
Foundation  
Schools programme  
Heritage  
Learning  
PDPs  
Technical groups

### PROFESSIONAL STANDARDS

Accreditation  
Assessment  
Fellowships  
International alliances  
Registration  
Standards

### CORPORATE SERVICES

Finance and reporting  
IT services  
Infrastructure  
Membership services  
People and culture

### MARKETING & COMMUNICATIONS

Events  
Internal communications  
Marketing and social media  
Media and public relations  
Member communications  
Sales and sponsorship  
Stakeholder engagement

### LEGAL & POLICY

Complaints  
Legal  
Policy  
Thought leadership  
Governance

**WE ARE CONNECTED, CREDIBLE, COLOURFUL AND PEOPLE-CENTRED**