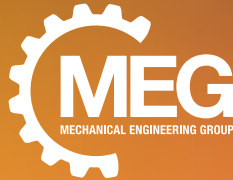


EMCONZ '27



Electrical
Engineering
Group



Sponsor opportunities

Conference overview

We invite your organisation to consider being a sponsor for the EMCONZ '27 conference to be held in Auckland in April 2027. This will be our third conference following our inaugural conference in 2022. This event is a collaboration brought to you by both the Electrical Engineering Group (EEG) and Mechanical Engineering Group (MEG). Collectively representing over 1000-strong New Zealand MEG & EEG members. The conference is also open to non-members with an interest in electrical engineering and mechanical engineering activities throughout Aotearoa New Zealand and from overseas.

The Electrical Engineering Group and Mechanical Engineering Group have partnered with AUT School for Future Environments to host their third conference, being held at the AUT Conference Centre, Auckland 8 April 2027.

As electrical and mechanical engineers we routinely work with one another and collaborate on various project and professional endeavors. So why not have a common conference and celebrate both electrical and mechanical engineering under one roof?

Many of our members come from the Building Services, Power, and Industrial Engineering backgrounds, so work across both electrical and mechanical disciplines on a routine basis.

Conference Programme

Venue:

Auckland University of Technology Conference Centre
74 Governor Fitzroy Place
Auckland CBD

Wednesday 7 April

Pre Conference Welcome Networking Function

Thursday 8 April

Full Day Conference
Post-Conference Event

Conference Theme:

Where engineering minds meet

Format

- » EMCONZ 2027 will retain the same successful formula as our last conference. As such, as well as being a great networking event, the conference will include:
 - Pre-conference social networking event
 - Post Conference social networking event
 - Prominent keynote Speaker
 - Informative panel discussion
 - Informative presentations from engineers, industry experts and academics
 - Opportunities to present
 - Trade stands

Registrations

Early Bird registrations opened in May, and are anticipated to go full price in February.

Why sponsor this event?

From your previous involvement with EMCONZ Conferences, MEG &/or EEG, or through the professional activities of our members, we have identified your organisation as having a strong interest in our industry.

Through EMCONZ 27, we will facilitate national networking opportunities for practitioners and those with an interest in the electrical and mechanical engineering.

In return for your sponsorship, we can offer the promotional benefits and inclusions set out in the tables of sponsorship package opportunities that follow.

We can also tailor an individualised sponsorship package for your organisation if required. In addition, we welcome speakers from your organisation for the planned conference sessions. This forum is a great opportunity to showcase an individual's or organisation's skills or successes.

Please note that for each sponsorship package the relevant sponsoring organisation will have a formal written agreement with Engineering New Zealand Te Ao Rangahau and receive an invoice. Sponsorship package applications must be received by 30 January 2027.

Conference theme Where engineering minds meet

The EEG and MEG would like you to join us on an extraordinary journey of innovation and collaboration at the EMCONZ '27 conference. The conference is poised to tackle a range of critical topics that are shaping the future of our fields.



Sponsorship overview

Top-tier packages

	Available	Naming rights	Speaking slot	Full registrations	Presentation inclusion	Plenary banners	Trade display	Advertising on conference website	Primary logo placement	Collateral inclusion
Platinum	1			5						
Gold	2			3						
Silver	4			2						

Second-tier packages

	Available	Naming rights	Speaking slot	Registrations	Presentation inclusion	Pull-up banners	Trade display	Advertising on conference website	Logo inclusion	Collateral inclusion
Welcome Networking Function	1			1						
Panel Discussion	1			2						
Morning and afternoon tea	1			1						
Keynote speaker	2			1						
Lanyard Sponsor	1									
Coffee cart	1									
Exhibitor Booth	See full details									

Key

- Included in package
- Not included in package

Available sponsorship opportunities

Platinum (Includes Booth)

Cost

\$ 12,500

Inclusions

- » Primary company logo placement on conference programme and communications
- » 5 x registrations (includes Welcome Icebreaker & Post-Conf Social event)
- » Opportunity to provide a presenter
- » Naming branding and naming rights for Post-Conf Social event
- » Three-minute speaking slot at Post-Conf Social event
- » Priority 1 x exhibitor trade stand
- » Logo and company description on the conference website with a link to your own website
- » Recognized as top tier sponsor
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch times
- » Opportunity to provide x1 banner on main conference stage
- » Opportunity to provide x1 banner at Post-Conf Social event

Prices exclude GST

Gold

(Includes Booth)

Cost

\$7,000

Inclusions

- » Company logo features on conference programme and communications
- » 3 x registrations (includes Welcome Icebreaker & Post-conf Social event)
- » Opportunity at Pre-conference Welcome Networking Function for a two-minute speaking spot
- » 1 x exhibitor trade stand
- » Logo and company description on the conference website with a link to your own website
- » Recognized as top tier sponsor
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time
- » Opportunity to provide 1x banner in main plenary room

Silver

(Includes Booth)

1 x SOLD

Cost

\$3,500

Inclusions

- » Company logo features on conference programme and communications
- » 2 x registrations (includes Welcome Icebreaker & Post-Conf Social event)
- » 1 x exhibitor trade stand
- » Logo and company description on the conference website with a link to your own website
- » Recognized as top tier sponsor
- » Company logo cycling on main screen during breaks and lunch time
- » Opportunity to provide 1x banner in main plenary room

BECKHOFF
New Automation Technology

Prices exclude GST

Welcome Networking Function

Cost

\$2,500

Inclusions

- » Company logo features on conference programme and communications
- » Naming rights to Welcome Networking Function
- » Opportunity to provide 1x banner at Welcome Networking Function
- » 1 x registrations (includes Welcome Icebreaker & Post-Conf Social event)
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time

Panel Discussion

Cost

\$2,500

Inclusions

- » Company logo features on conference programme and communications
- » Naming rights to Panel Discussion Session
- » Opportunity to provide 1x banner in Panel Discussion Session
- » 2 x registrations (includes Welcome Icebreaker & Post-Conf Social event)
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time

Prices exclude GST

Morning & Afternoon Tea

Cost

\$2,500

Inclusions

- » Company logo features on conference programme and communications
- » Naming rights to Morning & Afternoon Tea Catering
- » Opportunity to provide 1x banner in catering area
- » 1 x registration (includes Welcome Icebreaker & Post-Conf Social event)
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time

Keynote Speaker

Cost

\$2,000

Inclusions

- » Company logo features on conference programme and communications
- » Naming rights to Keynote Speaker Session
- » Two-minute speaking slot before keynote speaker begins
- » 1 x registration (includes Welcome Icebreaker & Post-Conf Social event)
- » Opportunity to provide 1x banner in main plenary room
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time

Prices exclude GST

Lanyard Sponsor

Cost

\$2,000

Inclusions

- » Company logo features on conference programme and communications
- » Supply conference lanyards with your own branding
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time

Coffee cart

Cost

\$2,000

Inclusions

- » Company logo features on conference programme and communications
- » Opportunity to provide 1x banner near Coffee Cart
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time

Prices exclude GST

Exhibitor Booth

2 x SOLD

Cost

\$2,000

Inclusions

- » 1 x registration (includes Welcome Icebreaker & Post-Conf Social event)
- » Company logo features on conference programme and communications
- » 1x Single stand Sizing - size 3m wide x 2.4m x 2.3Mh
- » Coal Corinthian Panels per lineal mtr
- » 2 x LED Track Spotlight
- » One x 10 amp with 4-way multi box power outlet
- » Company name sign (one standardized single name per stand)
- » One complimentary exhibitor registration includes
 - Conference catering
 - Attendance to programmed sessions
 - One ticket to the pre-conference networking evening, hosted in the exhibition area
- » Logo and company description on the conference website with a link to your own website
- » Company logo cycling on main screen during breaks and lunch time



Prices exclude GST

Confirm your support

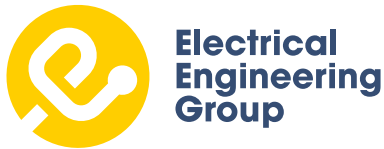
Contact Chris Lambell:

chris.lambell@beca.com

021 900 093

EMCONZ 27 – Organising Committee Co-Chair

About us



Who are the Electrical Engineering Group?

The Electrical Engineering Group (EEG) is an Engineering New Zealand technical group that represents the interests of electrical engineers across New Zealand with an active membership of over 350. Our members represent Engineering New Zealand on electrical related standards committees. The EEG routinely provide presentations, factory visits and site visits to its members and collaboration partners.

In addition to our own membership base we collaborate with both the Institution of Engineering & Technology (IET), the Institute of Electrical & Electronic Engineers (IEEE), Illumination Engineering Society (IESANZ), the Chartered Institute of Building Services Engineers (CIBSE) and The International Council on Large Electric Systems (CIGRE) to share events and learning opportunities.

www.eeg.org.nz



Who are the Mechanical Engineering Group?

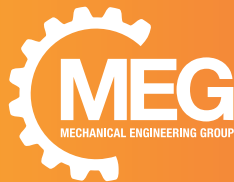
The Mechanical Engineering Group (MEG) is an Engineering New Zealand technical group that represents the interests of mechanical engineers across New Zealand with an active membership of over 300. In addition, our members represent Engineering New Zealand on mechanical related standards committees. The MEG routinely provide presentations, factory visits and site visits to its members and collaboration partners.

In addition to our own membership base we collaborate with both the Institution of Mechanical Engineers (IMechE) and the Ventilation.

mechanical-engineering-group.org.nz



**Electrical
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Group**



conferences@engineeringnz.org

