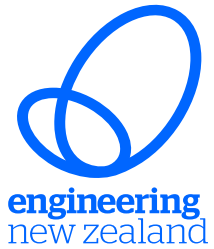


BRINGING ENGINEERING TO LIFE WITH A STRATEGY FOR 2016-2020 :: 2017/18

ENGINEERING BETTER LIVES FOR NEW ZEALANDERS



CONNECTION

Greater connection within industry and across society, here and abroad.

CREDIBILITY

Greater credibility so New Zealanders have trust and confidence in the work we do.

INFLUENCE

Greater influence with Government and industry to inform and shape the agenda.

RECOGNITION

Greater recognition publicly for the fundamental contribution engineers make to society.

OVER THE NEXT 1-3 YEARS WE'LL WORK WITH MEMBERS TO...

Embed the Membership Pathway to excite current members and attract new ones.

Build our continuing professional development offering to meet demand and create choice.

Evolve Futureintech into a sustainable model to ensure the pipeline of engineers.

Share engineering brilliance with the world to drive awareness of engineers' societal contributions.

Grow, connect and enable our technical groups and branches so they can have greater impact.

Advocate for and assist with a future licensing model to strengthen the profession.

Develop thought leadership and policy platform to spark debate and strengthen our voice.

Recognise engineers and drive public awareness with new awards and public-facing events.

Create offerings for employers that help develop and enable their staff.

Strengthen engineering from design to delivery through a quality improvement programme.

Encourage a more diverse and inclusive profession to ensure relevance and support innovation.

Create a future-focused digital platform to help deliver the services our members need.

ENGINEERING LEADERSHIP

Engineering practice
Foundation
Futureintech
Heritage
Learning
PDPs
Technical groups

PROFESSIONAL STANDARDS

Accreditation
Assessment
Fellowships
International alliances
Registration
Standards

CORPORATE SERVICES

Finance and reporting
ICT services
Infrastructure
Membership services
People and culture

MARKETING & COMMUNICATIONS

Events
Internal communications
Marketing and social media
Media and public relations
Member communications
Sales and sponsorship
Stakeholder engagement

LEGAL & POLICY

Complaints
Legal
Policy
Thought leadership

WE ARE CONNECTED, CREDIBLE, COLOURFUL AND PEOPLE CENTRED